ASAP Home Office
3050 1st Ave South, St. Petersburg
ASAP Programs and Services

- Medical Case Management
  - Part A, B, D, Project AIDS Care (PAC) Waiver
- Department of Health Eligibility Determination
- Mental Health and Substance Abuse Counseling and Process Groups
- DOH HIGH Impact Prevention
- Testing
- Food and Personal Needs Pantry
- Co-pay and limited financial assistance
- Brighter Seasons for Children
- Monthly Client Dinner
- Flamingo Resort – testing and prevention education
- Affiliate of Suncoast Hospice
High Impact Prevention

• Components Include:
  – Comprehensive Risk Counseling and Services (CRCS)
  – Testing
  – Faith Responds to AIDS (FRTA)
  – VOICES
  – Condom Distribution
  – Outreach
High Impact Prevention

• Targets Include:
  – All MSM
  – African Americans
  – Greater South/Central St. Petersburg
High Impact Prevention

ADDRESSING HIV AMONG YOUNG AFRICAN AMERICAN MSM

- Community Assessment completed via funding from previous grant from Office of Minority Health and in collaboration with The Health Councils of Florida, Inc.
- Targeted the Front Porch Community of Greater South/Central St. Petersburg
- Learned that zip codes 33705 and 33712 had greatest proportion of HIV and STIs in Pinellas County
- 66% of the population is Black, median age 39
- 27% between the ages of 0 – 19
- 25% between the ages of 15 - 34
High Impact Prevention

• HIV/AIDS cases in these two zip codes make up 17.6% of the county’s total cases
• Blacks make up 70.6% of the cases
  – Men = 40.5% - Women = 30.1%
• Focus groups with teens at local schools
  – Top three identified health problems
    • Cancer
    • AIDS/STDs
    • Diabetes
  – Top three barriers to accessing care
    • Lack of money (funding source)
    • Transportation
    • Fear of diagnosis/stigma
High Impact Prevention

ASAP’S STRATEGIES FOR OUTREACH

– Social Media

• Facebook, Twitter, Websites (www.asapservices.org and www.gtecch.org)

• Radio education and info sharing
High Impact Prevention

– Classes for GLBT groups @ high schools
– St. Pete Pride (mobile unit, float in parade, street outreach)
High Impact Prevention

• ASAP Flamingo Resort Project
High Impact Prevention

• ASAP Mobile Unit Outreach, Testing, Prevention Education
High Impact Prevention

• Traditional and non-traditional testing sites
  – Offices (signs out front)
  – Naturally occurring gathering places
  – Mobile unit @community centers, street corners, liquor stores, beauty salons and barber shops
  – Testing within Social Networking groups
• Partnering with community agencies/programs
• Sponsoring community events
  – Mr. St. Pete Pageant
  – Miss ASAP Pageant
  – CPP events
  – NAACP Health Forum
High Impact Prevention

• Outreach
  – Seek out community volunteers
  – Identify peers advocates
  – Incentivize (sparingly)
  – Dress appropriately for the event/place
  – Non-judgmental, build trust