



THE AIDS INSTITUTE



***** 2011
PATIENT
ADVOCACY
LEADERS SUMMIT

The Impact of Health Care Reform on Patients What is the Role of Advocates?

Meeting in Orlando, Florida

Tuesday, January 10, 2012

Embassy Suites Lake Buena Vista

8100 Lake Street Orlando, FL 32836

Room Rates for this meeting: \$109 per night

Agenda

- 8:30 am **Registration and Networking Coffee**
- 9:30 am **Welcome and Introductions**
Michael Ruppal, Executive Director, The AIDS Institute

Michael Cohen, Board President, PALS Advisory Board and Principal Consultant, MJC Health Solutions, LLC
- 9:45 am **Keynote Speaker**
Ron Christie, Senior Political Strategist, Commentator and Author
An overview of health care in this country, including health reform, advocates and the future.
- 10:45 am **Break**
- 11:00 am **The Role of Advocates**
Stephen Winn, President, Stephen R. Winn and Associates
What every health advocate should know, especially in today's environment.

Christian Clymer, Deputy Vice President, Public Affairs, PhRMA
The role of social networking and health advocacy – real solutions.

To download materials and follow-up information from this meeting, please go to: <http://bit.ly/xMQDzz> or www.theaidsinstitute.org

12:30 pm **Working Lunch (Provided)**
The Future of Medicaid and Medicare and Challenges
What is going to happen or could happen that advocates need to be prepared for.

George Kitchens, President, Artia Solutions, LLC

Stephen Winn, President, Stephen R. Winn and Associates

2:15 pm **Break**

2:30 pm **Questions and Answers – Feedback from the Advocates**

Closing Remarks and Next Steps

Michael Ruppel, Executive Director, The AIDS Institute

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supported by GlaxoSmithKline

Post-Meeting Webinars

Overview of Health Reform

Overview of Health Exchanges

Overview of Essential Health Benefits

Access to Medications – Changes in the Future

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