WELCOME!

Host
Michael Ruppal
Executive Director
The AIDS Institute

Moderator
Mike Morris
PALS Ambassador
Go to www.menti.com and use the code 24 78 29

1. Grab your phone
2. Go to www.menti.com
3. Enter the code 24 78 29 and vote!
PARTICIPANT GEOGRAPHY

Where are you from?

- Florida: 1
- Southeast: 3
- Northeast: 3
- Midwest: 0
- Southwest: 2
- West: 2
- Northwest: 1
- Outside US: 0

Total: 12
PARTICIPANT ROLE

How do you identify yourself?

- Patient/Client: 1
- Caregiver: 0
- Provider: 4
- Payer/Insurer: 1
- Health Administrator: 5
- Other: 3

Total: 14
Describe your knowledge of "patient advocacy"?
Define Patient Advocacy

What does patient advocacy mean to you?

- empathy
- empowerment
- skillbuilding
- independence
- client centered
- compassion
- others
- persistence
- patient voice
- caring
- empowering
- helping
- integration
- resiliency
- important
- extending leadership
- helpful
- impact support
- supportive
- ryan white
COMMON ISSUES?

Are you facing issues related to any of the following:

- Health
- Training
- Language
- Injuries
- Recruitment
- Technical problems
- Debates
- Health & Safety
- Other

[Bar chart showing the number of issues reported in each category]
**WHAT IS PALS?**

- Initiative that brings together diverse patient advocacy leaders to improve advocacy capacity, spark collaboration and unify the voices of many.

- **PALS Mission** = Improve the lives of those affected by disease and chronic health conditions, by educating and mobilizing health advocacy leaders to work collaboratively developing impactful policy and advocacy solutions focused on the prevention and elimination of disease and chronic health conditions.

- **PALS Vision** = United and empowered health advocates improving health and healthcare in our communities.
**WHO IS PALS?**


- Since 2002, well over 7,500 leaders representing approximately 2,000 organizations in 50+ countries have participated in more than 100 PALS events around the world.

- Guided by the PALS Advisory Board comprised of advocacy leaders from across the country, who help ensure PALS is By Advocates, For Advocates.
SOCIAL MEDIA
#PALsAdvocates
#USCA2018
FEATURED SPEAKER

KAREN MOORE, APR, CPRC
FOUNDER & CEO
MOORE COMMUNICATIONS GROUP