National HIV/AIDS and Aging Awareness Day
National Webinar:
Aging Experience + Advanced Developments = A Fundamental HIV Message

Wednesday, September 10, 2014
Presenters:
Jacki Gethner, Women of a Certain Age
Carolyn Massey, Executive Director
Older Women Embracing Life
Stephanie Brooks-Wiggins
Webinar Logistics

The webinar is being recorded.

All lines are muted to reduce background noise.

Questions may be asked at the end by virtually “raising your hand.”

You must enter your AUDIO PIN to be able to speak.
Questions

Questions may be asked by virtually “raising your hand.” All lines are muted until individuals are called upon.

Your “hand” is raised when a red arrow is present. Your “hand” is down when a green arrow is present.

You must enter your AUDIO PIN to be able to speak.
Webinar Objectives

1) Discuss how experiences for individuals living with HIV for over twenty years may be different from those newly HIV infected adults over 50.

2) Discuss prevention and education messages and include key strategies for addressing stigma around HIV testing for older adults.
Webinar Objectives Continued

3) Address known and unknown complications related to treatment for long term HIV aging adults and the impact on a person's immune system based on when they initially began treatment.
Conduct Poll
Agenda/Presenters:
Jacki Gethner, Women of a Certain Age

Carolyn Massey, Executive Director
Older Women Embracing Life

Stephanie Brooks-Wiggins
Presenter:
Jacki Gethner
Bio: Jacki Gethner

- Jacki Gethner is a renowned international health advocate, activist and educator.
- In 1987, she launched her practice Regenerative Therapies and she possesses over 30 years of experience in massage and bodywork as well as a licensed addiction counselor.
- Jacki has a specialty in the field of HIV/AIDS where she has worked in collaboration with many civic and government agencies, health educators, faith-based organizations and pharmaceutical companies.
Bio: Jacki Gethner

- Jacki is recognized as a pioneer and seasoned healer in prevention and self-care for persons infected and affected by HIV/AIDS through the use of integrative therapies.

- In 2009, she was the only individual recipient of the Kaiser Permanente National Diversity Award for her work in HIV/AIDS. She utilized that money to create Women Of A Certain Age (WOACA).
Bio: Jacki Gethner

- She was awarded the Bank of America's Neighborhood Excellence Award, the Multnomah County Public Health Community Leadership Award and a Marigold Project for the Good. She has been featured in Poz Magazine, Huffington Posts' Greatest Person of the Day, the Lund Report and in other publications.

- She has recently written her 1st book: Behind Door #3 Chose With Your Eyes Wide Open to help women re-establish old and new friendships that support their highest good.
Video
Women of A Certain Age guides women to discover various tools that will allow them to enhance their lives and well being, embrace their situations, explore their self-expression and share what they have learned with others about HIV, STD, and Hepatitis C prevention.
BOOKS
Guide To Getting It On  by Paul Joannides. Goofy Book Press
Courage To Heal* by Ellen Bass and Laura Davis. Collins Living
Allies In Healing by Laura Davis. Harper Collins Publications
Behind Door #3 : Choose With Your Eyes Wide Open by Jacki Gethner
         Sacred life Publishing
*this book is not a "give to client right away" book but is appropriate
for clients in consistent therapy or groups as it can be triggering.

UTube Options
http://youtu.be/llJ9DmfluFk  Sex and The Seniors
http://youtu.be/OVS75XpXLko  French safe sex education video
http://youtu.be/Bd9VOeKySql  World AIDS Day: Condoms and Safe Sex
http://youtu.be/LRZH5ASO-eM  How To Use A Female Condom
http://youtu.be/24_hXQw4erE  4 Condom Ads (for discussions)
## WEBSITES

### Hepatitis
- [www.hepcchallenge.org](http://www.hepcchallenge.org)
- [www.hepc.liverfoundation.org](http://www.hepc.liverfoundation.org)
- [www.hcvadvocate.org](http://www.hcvadvocate.org)
- [www.hepconnection.org](http://www.hepconnection.org)

### HIV/AIDS
- [www.ACRIA.org](http://www.ACRIA.org)
  - AIDS Community Research Initiative of America
- [www.BlackAIDS.org](http://www.BlackAIDS.org)
- [www.HIVAIDSTribe.com](http://www.HIVAIDSTribe.com)
- [www.TheAidsinstitute.org](http://www.TheAidsinstitute.org)
  - General to specific HIV/AIDS resource
- [www.NMAC.org](http://www.NMAC.org)
  - National Minority AIDS Coalition
- [www.POZ.com](http://www.POZ.com)
  - Serves broad focus for those infected or affected by HIV/AIDS
- [www.TheBody.com](http://www.TheBody.com)
  - General to specific for individuals and professionals
- [www.KFF.org](http://www.KFF.org)
  - Kaiser Family Foundation (data)
- [www.nccam.nih.gov](http://www.nccam.nih.gov)
  - National Center for Complementary and Alternative Medicine
- [www.cdc.gov/women](http://www.cdc.gov/women)
  - Women's health information for all ages

### HEALTH ISSUES AND AGING
- [www.nihseniorhealth.gov](http://www.nihseniorhealth.gov)
  - Health information for aging adults includes audio and text size options
- [www.NIA.NIH.gov](http://www.NIA.NIH.gov)
  - National Institute on Aging
  - National Institute of Health

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**WOACA Resources**
Contact Information

Jacki Gethner
Founder
Women of A Certain Age
jackigethner@gmail.com
www.jackigethner.com
Presenter:
Carolyn L. Massey, MHS
Bio: Carolyn L. Massey

- Carolyn Massey educates community stakeholders who are professionals within public health, business, and faith sectors on health equity and social justice, strategies to prevent and treat chronic diseases, and how to build health and wellness collaborations.

- Mrs. Massey is Founding CEO of Massmer Associates LLC, a social venture company that builds networks of collaboration and delivers training and capacity building services to catalyze service and employment for men and women affected by chronic disease(s).
Bio: Carolyn L. Massey

- Ms. Massey is Executive Director of Older Women Embracing Life, Inc. OWEL helps to prepare women to live successfully despite health challenges offering practical supports that result in enhanced personal networks, delivery of education, training and volunteer opportunities.

- Carolyn is a former HIV Commissioner for the District of Columbia and current Commissioner for the County of Anne Arundel, Maryland.
Bio: Carolyn L. Massey

- The former Chairwoman of the Baltimore Ryan White Health Services Planning Council now chairs the District of Columbia Department of Health Places of Worship Advisory Board. Carolyn is Director of the New Samaritan Baptist Church, Positive Impact Ministry. She is a federally certified Trainer of Facilitators of evidence-based interventions. She received formal education at Widner and Monmouth Universities, University of Maryland University College, and Lincoln University.

- Ms. Massey is recognized as a national speaker and trainer on the topics of HIV/AIDS and the intersecting issues of women, aging adults, African Americans, health disparities and communities of faith.
Bio: Carolyn L. Massey

- She served as an expert panelist in 2010 White House Special Meetings on HIV and Aging; speaker before the 2013 Senate Special Committee on HIV and Aging and during the 2012 International Conference on AIDS as a featured panelist on the topic of HIV and Aging.
- Ms. Massey is featured in national campaigns to educate on Aging and HIV and is a collaborating author of a local Community Level Intervention, Healthy Relationships 55+. Her published works include articles in the American HIV Prevention Journal, national prevention materials, and several white papers.
The Affordable Care Act and At-risk Older Adults
Health Care: Current Form

PLWHA can be denied coverage by insurance companies.

Insured PLWHA can reach annual and lifetime caps on benefits.

Medicaid (income) ineligible PLWHA must become disabled (diagnosed with AIDS) before qualifying for eligibility.

Nearly 30% of PLWHA do not have any insurance coverage.

Due to a lack of preventative care, HIV incidence remains constant and leads to an ever-growing population of PLWHA.

Unchecked increased incidence results in huge long-term treatment costs that weigh down our system of care.
The Affordable Care Act

ACA is first national comprehensive strategy to combat HIV/AIDS and is consistent with the goals of the NHAS

Reducing new HIV infections

Increasing access to care and improving health outcomes for people living with HIV

Reducing HIV-related disparities and health equities
Racial, Ethnic, and Sexual Disparities Mark New Infections

To address this, the ACA:

New insurance plans to offer coverage without cost-sharing for HIV screening tests for at-risk Individuals -- more people get rapid access life-saving treatment

Increases funding for community health centers, an important resource for low-income people and families
Affordable Care Act
Increases PLWHA Access to Quality Health Care

Must cover preexisting conditions

No lifetime dollar limit on essential health benefits.

Medicaid coverage expanded to low-income Americans with income below 133% of the federal poverty level.

Low-income adults living with HIV would not have to receive an AIDS diagnosis to become eligible for Medicaid.
Untreated behavioral health problems put older adults at high risk for poor outcomes, including suicide.

In 2010, an estimated 8,618 Americans ages 60 and older committed suicide. Among these, 58 percent saw a primary care provider within their last month of life.
ACA Older Adults: Behavioral Health Equity

8 - 20% of OAs in general population experience depression

Within primary care settings the prevalence is 37 percent
Within skilled nursing facilities depression rate is 50 percent

Likelihood of depression rises with increased medications

Annually, 3 - 14 % OAs meet diagnostic criteria for anxiety disorder - a much higher percentage have clinically significant symptoms of anxiety that decrease functioning

Racial, ethnic and cultural minorities, who experience higher levels of health and behavioral health disparities, are impacted by lack of appropriate screening, intervention and treatment.
Some Barriers to Treating OAs

Stigma

Misdiagnosis

Isolation

Lack of coordination - physical and behavioral health providers

Behavioral health “carve-outs” (where payers carve out mental health benefits to capitated managed behavioral healthcare organizations) with restrictive criteria excluding those with a primary diagnosis of dementia, traumatic brain injury or other disorders
ACA IMPROVES COVERAGE

Emphasizes preventive interventions and physical healthcare

MH and SA conditions – pre-existing conditions accepted

Medications under Medicare Part D, include psychiatric meds

Financial incentives for providers health and behavioral health integration

Emphasizes services in the home and community instead of in institutions

Calls for enhanced long-term care coverage and service quality
A Note to Advocates

Advocates seeking to increase behavioral health equity for older adults can use the tools of the ACA—including achieving parity, harnessing financial incentives and developing integrated models—to leverage an unprecedented expansion in behavioral health services for older adults.
Parity requires mental health and substance use disorder benefits be equal to medical–surgical benefits, prohibits annual and lifetime dollar limits on these benefits, expands covered diagnoses and includes other provisions that expand access to behavioral health services. The ACA extended these provisions even further.
Financial Incentives – 3 Major Trends

*Expanded behavioral health services for older adults*

**One**, emphasis on bending the healthcare cost curve motivated policymakers to **analyze the significant costs of not providing behavioral health services** and align policy to expand these services to prevent greater expenses.

**Second**, various designs that assign risk linked to financial rewards, motivating providers to dispense high quality care, including appropriate behavioral healthcare, and doling out fiscal consequences when that care is not provided.

**Finally**, various financial models that permit global budgeting, avoiding high cost institutional care, then re-investing savings into expanding the array of home- and community-based services, including behavioral health services, that further prevent high costs.
Integration

**Integrated models include** state Dual Eligible Demonstrations (MD not pursuing), community-based Health Homes and Accountable Care Organizations.

**Commonalities Among Integrated Models:** Incentivize appropriate, non-fragmented care and avoiding unnecessary costs, both of which can lead to expanded access to appropriate behavioral health services.

Better understanding of these models and their cost-savings care improvement potential should prompts states to consider widespread systems integration and re-examine long-standing policies that have been chronic barriers, such as behavioral health “carve-outs.”
Data and Measurement At the Heart of Most Reform Efforts

New models of “shared savings”

**Accountable Care Organizations (ACOs)** that partner hospitals with physician practices and community-based organizations to provide efficient, coordinated care, absolutely require robust quality measurements.

Conversely, we also need a nuanced and careful approach when it comes to measuring the quality of care for older patients. We need to be mindful of unintended consequences—which is why policymakers need to incorporate geriatric expertise as the ACA “grows up” and changes over time.
Contact Information

Carolyn L. Massey
Executive Director
Older Women Embracing Life, Inc.

Owel_47@yahoo.com
www.OWEL.info
Bio: Stephanie Brooks-Wiggins

- Stephanie Brooks-Wiggins came to Baltimore in 1986. She is a graduate of Baruch College in New York City. She has been an HIV/AIDS community activist since the late 1990’s. Her involvement in the HIV community started with Hero as a volunteer entering data in their database and then writing articles for Hero’s new letter.

- Shortly after that she became a member of the PWA/HIV Coalition of Baltimore (People Living with AIDS/HIV) where she created a newsletter called Kaleidoscope for the HIV Community.
Bio: Stephanie Brooks-Wiggins

- Eventually she was elected President of the PWA Coalition. In that capacity she has served on several Baltimore committees, lectured for University of MD HIV Education at their workshops, served as a member of the mayor’s commission on HIV and AIDS.

- She was a member of the Planning Council of Baltimore for HIV/AIDS. She has been interviewed on both television and radio in the area about the AIDS crisis in Baltimore, and has also appeared in an article of Ebony magazine entitled HIV and African American Women.
Presently, Stephanie is a member of the Board of the Maryland AIDS Drug Assistance Program and also serves as a core founding member and Treasurer of OWEL (Older Women Embracing Life) which is a 501(C)3 organization helping older women live with the challenges of HIV/AIDS.
Contact Information

Stephanie Brooks-Wiggins

SWiggins11@comcast.net
Questions?
National HIV/AIDS and Aging Awareness Day-History

The AIDS Institute launched National HIV/AIDS and Aging Awareness Day (NHAAAD) on September 18, 2008.

NHAAAD is held annually on September 18th.
Goals of NHAAAD

- To raise HIV/AIDS awareness among the aging population through educational efforts and awareness campaigns
- To highlight the complex issues related to HIV prevention, care, and treatment for aging populations in the United States
- To emphasize the need for prevention, research, and data targeting the aging population regarding HIV
- To increase the medical understanding of the aging process as it relates to HIV/AIDS
- To increase quality of life for those living with HIV/AIDS
- To reduce the stigma surrounding HIV/AIDS among the aging population
- To increase HIV/AIDS testing in the aging population
NHAAAD Core Essential Links

- NHAAAD Logo
- NHAAAD Community Planning Guide
- NHAAAD Community Invite Letter
- NHAAAD Original Poster
- NHAAAD Poster Series
- NHAAAD Post Event Evaluation Form
- NHAAAD Brochure
- NHAAAD Fact Sheet
- NHAAAD Power Point Presentation
Other Resources

- http://www.TheAIDSInstitute.org
- http://www.NHAAAD.org
- http://www.aids.gov
- http://locator.aids.gov/
- http://www.aoa.gov/
- http://www.acria.org
- http://www.cdc.gov/hiv/
- http://www.sageusa.org
- http://www.lgbtagingcenter.org/
Contact Information

Michelle Scavnicky, MS
Director of Education and Capacity Building
The AIDS Institute
MScavnicky@TheAIDSInstitute.org
www.NHAAAD.org