HIV FOCUS

HIV on the Frontlines of Communities in the U.S.
United States Conference on AIDS
November 10, 2011
HIV FOCUS: HIV on the Frontlines of Communities in the US

- HIV Infected*: ~1,200
- Diagnosed*: ~948
- In Care: ~705
- On Antiretroviral Treatment**: ~578

*October, 2008 CDC estimates as of the end of 2006
**Synovate Healthcare U.S. HIV Monitor Q3 2009
HIV FOCUS: Changing the Way We View the HIV Test

- **Not Just Case Finding:** screening an identifiable group of people based upon the presence of *risk factors*

- **No Longer Merely Diagnostic:** testing for individuals with clinical *signs or symptoms*

The Needs of the Undiagnosed Argue for **SCREENING**: tests used in a *population* to detect a disease in individuals *without signs or symptoms* of that disease. Intent is to identify a disease in a community *early*
FOCUS Goals

• Make routine HIV screening a standard of care by developing, integrating and promoting best practices that are sustainable and replicable
• Reduce the number of undiagnosed individuals, decrease the number of those who are diagnosed late and ensure strong linkage to care and treatment
• Expand HIV stakeholder dialogue to include meaningful engagement by hospital and community health center leadership
• Change public perceptions about the benefits of knowing ones status, and overcome lingering HIV-related stigma that may prevent individuals from seeking testing and providers from offering it routinely
FOCUS Strategy

• Routine Screening
  – Geographic targeting
  – Distinguish more testing from routine testing
  – Expand, improve and measure the offer

• Leadership
  – Shift public priorities and resources

• Best Practices
  – Framing issues
  – Sustainable approaches
  – Disseminate results

• Locally Relevant
  – Reflect characteristics of impacted communities, the policy environment and the capacities of local public health jurisdictions
Change Requires Engagement with Many Systems and Stakeholders
Three Organizational Frameworks

• 42 current partnerships in 8 cities, expansion to 10 cities in early 2012
• Routinize screening in primary care and other clinical settings
  – 22 partnerships in 7 cities
• Integrate health screenings to end HIV segregation
  – 10 partnerships in 7 cities
• Normalize attitudes and de-stigmatize HIV screening
  – 10 partnerships in 6 cities
Sample of Partnerships

10 city initiative launched in 2010
2011/2012

CHICAGO
Routine screening in network of inner city outpatient clinics

NEW YORK
NYC Public Health Detailers educate providers about new requirement to offer HIV testing

PHILADELPHIA

BALTIMORE

WASHINGTON, D.C.
First in the nation to offer HIV testing at the DMV

MIAMI
Integrating HIV with other health screens at a retail pharmacy

ATLANTA

NEW ORLEANS

HOUSTON
Routine HIV screening in busy reproductive health center for inner city youth

LOS ANGELES
Routine screening in the nation's busiest emergency room

Routine screening in the nation’s busiest emergency room
Defining Success

• Find the needle in the haystack
  – 236,400 undiagnosed
  – 105,000 est. in the 10 FOCUS cities

• Establish common definition and best practices for routine testing and linkage to care
  – Objective measures: number of tests offered and performed, seropositivity, linkage to care and costs per test and per positive

• Foster systems change beyond our own partners
  – Reduce missed opportunities for all HIV positive persons to access life saving care