Achieving the HIV Testing Goals of the National HIV/AIDS Strategy

An Institute at the United States Conference on AIDS
Sheraton Chicago Hotel and Towers / Chicago, IL

Thursday, November 10, 2011
10:30 am -12:00 pm; 1:30 pm – 5:30 pm

AGENDA

Welcome
Michael Ruppal, The AIDS Institute

Setting the Stage
Moderator - Carl Schmid, The AIDS Institute

Update on the NHAS & HIV Testing
Jeff Crowley, Director White House Office of National AIDS Policy

Andrew Forsyth, Senior Science Advisor, Office of HIV/AIDS Policy, HHS

CDC Testing Programs and Policies
Chris Cagle & Erica Dunbar, Division HIV/AIDS Prevention, CDC

Lunch Break
FEDERAL PARTNERS

Health Resources and Services Administration (HRSA)
- Lynn Rothberg Wegman, Deputy Director, Division of Training and Technical Assistance, HIV/AIDS Bureau
- Seiji Hayashi, Chief Medical Officer, Bureau of Primary Health Care

Substance Abuse and Mental Health Services Administration (SAMHSA)
- Warren Hewitt, HIV/AIDS Coordinator, Center for Substance Abuse Treatment (CSAT), Substance Abuse and Mental Health Services Administration

Centers for Medicare and Medicaid Services (CMS)
- Heather Brown-Palsgrove, Division of Medicaid and Children’s Health, Centers for Medicare & Medicaid Services

NEW TECHNOLOGIES IN HIV TESTING

Abbott: Catherine Brennan, Ph.D. Research Fellow, Abbott Diagnostics

Alere: TJ Rivetti, Director Public Health Diagnostics and Government Relations

OraSure: Ron Ticho, Senior Vice President, Corporate Communications, OraSure Technologies, Inc

EFFORTS TO INCREASE HIV TESTING

Health Reform: Lindsey Dawson, The AIDS Institute

State Health Departments: Kama Brockmann, Policy and Program Coordinator, Office of AIDS, California Department of Public Health Services

Private Sector: Patrick McGovern, Gilead Sciences

CONCLUDING REMARKS
Dr. Jonathon Mermin, Director, Division HIV/AIDS Prevention, CDC
THE AIDS INSTITUTE

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Speaker Biographies

CATHERINE BRENNAN, Ph.D.: Volwiler Research Fellow, Infectious Diseases Research, Abbott Diagnostics. Catherine Brennan is manager of the virus surveillance programs within Infectious Disease Research, Abbott Diagnostics. She received her Ph.D. in Biochemistry from the University of Illinois-Urbana Champaign and conducted postdoctoral research at the University of Rochester Medical School, Rochester, New York. Since joining Abbott Diagnostics in 1991, she has been conducting research that provides scientific and technical support to ADD's Hep/Retro business. She is the author of more than 50 scientific publications and patents and has been an invited speaker at numerous national and international scientific meetings and symposia.

KAMA BROCKMANN, Ph.D.: Policy and Program Coordinator at the California Department of Public Health, Office of AIDS. Kama Brockmann is a Policy and Program Coordinator at the California Department of Public Health, Office of AIDS. She currently coordinates the CDC-funded Expanded HIV Testing in Healthcare Settings Project. Previously she coordinated the Perinatal Project which assisted labor and delivery hospitals with implementing rapid HIV testing for women with undocumented HIV status at time of delivery and the Bridge Project, which assisted people with retention and reengagement in HIV care. Prior to coming to California, she worked with families affected by HIV/AIDS for four years as Coordinator for Program and Clinical Services for The Family Options Project of the Illinois Department of Children and Family Services AIDS Project. She completed her Ph.D. in Social Work at the University of Chicago and has been research fellow of the National Institute for Mental Health Office on AIDS. Her dissertation, African American Women With HIV/AIDS: A Quantitative Study Of Their Patterns Of Disclosure focused on African American women’s disclosure of their HIV/AIDS status to their families, friends, religious organizations and substance abuse treatment providers.

HEATHER BROWN-PALSGROVE: State Lead, U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services (CMS). Heather Brown-Palsgrove is a State Lead at the U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services (CMS). Since she joined CMS in January 2010, she has worked on a variety of health policy matters related to Medicaid and the Children’s Health Insurance Program. Prior to working at the federal level with CMS, she provided technical assistance and healthcare consulting services to numerous state Medicaid agencies as part of Navigant Consulting, Inc.’s Healthcare Public Payer practice. Before her work with public payers, Ms. Brown-Palsgrove also worked for healthcare providers, including an academic medical center and a federally qualified health center. Ms. Brown-Palsgrove received her bachelor’s degree in English and Biology from Lawrence University, and her master of public policy degree from the University of Chicago, where she also earned a graduate certificate in health administration and policy.

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CHRISTINE CAGLE, Ph.D.: Associate Director of Policy, Planning and Communication, HIV/AIDS Prevention, Center for Disease Control. Dr. Cagle currently serves as the Associate Director for Policy, Planning and Communication in CDC’s Division of HIV/AIDS Prevention. She provides policy leadership to the Division on a wide of policies and issues affecting HIV prevention, including the National HIV/AIDS Strategy and the Division Strategic Plan, and manages a large portfolio of strategic communication and issues management. In addition, Dr. Cagle oversees the development and coordination of all HIV prevention related guidelines and recommendations. Dr. Cagle has 31 years of federal government service and experience.

JEFFREY CROWLEY: Director, Office of National AIDS Policy, The White House. Jeffrey Crowley is the Director of the Office of National AIDS Policy and Senior Advisor on Disability Policy at the White House. In these roles, he is the President’s lead advisor on HIV/AIDS policy and he is responsible for coordinating disability and health policy issues for the Domestic Policy Council. From 2000-2009, Mr. Crowley was a Senior Research Scholar at Georgetown University’s Health Policy Institute and a Senior Scholar at the University’s O’Neill Institute for National and Global Health Law. His primary areas of focus involved Medicaid and Medicare policy issues as they impact people with disabilities and chronic conditions, including people with HIV/AIDS. Prior to this, he served as the Deputy Executive Director for Programs at the National Association of People with AIDS (NAPWA), overseeing the organization’s public education, community development, and training activities. He is a returned Peace Corps Volunteer, having served in Swaziland from 1989-1991, and is a member of the National Academy for Social Insurance (NASI). Mr. Crowley holds a Master of Public Health (M.P.H.) degree from the Johns Hopkins University School of Hygiene and Public Health and a Bachelor of Arts degree from Kalamazoo College.

LINDSEY DAWSON: Public Policy Associate, The AIDS Institute, Washington, D.C., Lindsey Dawson joined The AIDS Institute, a national public policy, advocacy, research, and education organization, as a Public Policy Associate in September 2011. At the AIDS Institute, she focuses on health reform and HIV testing reimbursement policy issues. Prior to this role, she worked with the Kaiser Family Foundation’s Project on Medicare Policy on the confluence of issues related to seniors’ income and health security. Before moving to Washington, D.C., Ms. Dawson spent three and half years in London. During this time she administered a qualitative program and research ethics committee at a social research non-profit. She also completed a project for the Muscular Dystrophy Campaign where she researched and developed patient and physician audit tools to examine the adequacy of National Health Service (NHS) provisions for people with muscle disease. Prior to her time in London, Ms. Dawson worked as a paralegal for a progressive plaintiff’s law firm in San Francisco, largely on employment discrimination and medical product liability cases. Ms. Dawson has a B.A. in Sociology and Gender Studies from Smith College and an M.A. in Public Policy (M.P.P.) from King’s College, London.

ERICA K. DUNBAR: Program Leader, Health Department Initiatives, HIV/AIDS Prevention, Prevention Program Branch, Center for Disease Control. Ms. Dunbar has been a Public Health Analyst/Advisor in the Prevention Program Branch (PPB) since October 2003. She currently serves as the Program Leader for Health Department Initiatives and served as the programmatic lead on the development and writing of the new five-year health department funding opportunity announcement for comprehensive HIV prevention programs. Prior to her role as Program Leader, Ms. Dunbar served as a PPB Project Officer as well as serving as a PPB lead for several initiatives. Ms. Dunbar was instrumental in the launching of the North Carolina Men’s Health Initiative that was conducted in partnership with the CDC, North Carolina Department of Health, local CBOs, and a local university. Ms. Dunbar began her career at CDC in 2000 as a

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Public Health Prevention Specialist (PHPS) in the Epidemiology Program Office. As a Prevention Specialist, Ms. Dunbar had assignments in the NCCDPHP Division of Nutrition and Physical Activity and the Community Guide Branch. She also had a field assignment at the Illinois Department of Public Health, HIV/AIDS section in which she lead a statewide initiative on the prevention of HIV, STD, and Hepatitis B and C among women of color in Illinois. Ms. Dunbar began her career in public health as a nutrition educator working with community representatives on program development and implementation as well as delivering nutrition educational programs to African American women and low-income families residing in urban communities. Ms. Dunbar received a Master of Public Health in Environmental Health Sciences and a Bachelor of Science in Biopsychology and Cognitive Sciences from the University of Michigan, Ann Arbor.

ANDREW D. FORSYTH, Ph.D.: Senior Science Advisor, Office of HIV/AIDS Policy (OHAP), US Department of Health and Human Services. Andrew D. Forsyth, Ph.D. is Senior Science Advisor in the US Department of Health and Human Service’s Office of HIV/AIDS Policy (OHAP), where he works on implementation activities necessary to achieve the goals of the National HIV/AIDS Strategy. Prior to joining OHAP in August 2011, Dr. Forsyth spent 9 years as a Program Officer at the National Institute of Mental Health managing its Primary HIV Prevention and Behavioral Change Program. There, he served as a scientific collaborator for the Microbicide Trials Network and the HIV Prevention Trials Network, and was the science administrator for five of the NIMH’s HIV/AIDS Research Centers. Among his key areas of interest is the intersection of behavioral and biomedical strategies to avert HIV infections, including ARV-based methods (e.g., PrEP, microbicides, treatment as prevention) as well as vaccines and male circumcision.

A. SEIJI HAYASHI, M.D.: Chief Medical Officer, Bureau of Primary Health Care, Health Resources and Services Administration. Dr. Hayashi is the Chief Medical Officer for the Bureau of Primary Health Care (BPHC) at the Health Resources and Services Administration (HRSA). As Chief Medical Officer, Dr. Hayashi oversees the bureau’s clinical quality strategy for the nation’s 1,100 health center organizations that operate over 8,100 sites. These community health centers, migrant health centers, health care for the homeless centers, and public housing primary care centers provide comprehensive, culturally competent, quality primary health care to over 19 million people. Health centers are health homes for more than one in three people living in poverty. Dr. Hayashi is a board-certified family physician and continues to cares for patients at a federally qualified health center in the District of Columbia. Dr. Hayashi graduated from Vassar College with a degree in Studio Art. He received his medical degree from the Albert Einstein College of Medicine in 1997. In 2000, he completed the Family and Community Medicine Residency Program at the University of California San Francisco. He received his Masters of Public Health from the Harvard School of Public Health in 2001 while serving as a fellow for the Commonwealth Fund/Harvard University Fellowship in Minority Health Policy.

WARREN W. HEWITT, HIV/AIDS Coordinator for the Center for Substance Abuse Treatment (CSAT), SAMHSA. Warren W. Hewitt, DrPH, M.S. is currently the HIV/AIDS Coordinator for the Center for Substance Abuse Treatment (CSAT). Previously he was Senior Adviser to the Deputy Director for Demand Reduction in the White House Office of National Drug Control Policy. Dr. Hewitt has worked in CSAT in many capacities including Director of the Division of Clinical Programs and as Special Assistant to the Director. Prior to coming to CSAT, Dr. Hewitt served as the Associate Director of the Office of Minority Health. In his 30+ year career with the Department of Health And Human Services he also served as a Senior Program Analysis Officer in the Office of the Assistant Secretary for Planning and Evaluation where he worked in the development and formulation of various Departmental National Health Insurance proposals and on the analysis

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and formulation of Medicare, Part A, ESRD and on substance abuse and mental health policy. In addition to his Federal service, Dr. Hewitt also worked as a research associate at the Social Research Groups at George Washington University and the California Institute of Technology and at the Jet Propulsion Laboratory. In addition to his current governmental work, Dr. Hewitt is also an adjunct professor at the Springfield College Graduate School of Human Services where he teaches research and evaluation, psychopharmacology, substance abuse, health disparities and other public health courses. He received his B.S. for the University of Southern California, M.S. from Springfield College and a Doctor of Public Health from the Morgan State University School of Community Health and Policy (2011).

PATRICK J. MCGOVERN: Director of Government Affairs, Gilead. Patrick McGovern joined Gilead Sciences’ Government Affairs unit as a Director in September of 2012. He is responsible for the development of HIV FOCUS, a ten city initiative to reduce the number of undiagnosed persons living with HIV and link them to care. Formerly, the Chief Executive Officer and President of Harlem United Community AIDS Center, Inc. and its affiliates from 1999 -2010, Patrick evolved Harlem United into a comprehensive service organization to meet the health care and housing needs of homeless persons living with or at risk for HIV. He led a major investment in program evaluation and outcomes assessment as a primary management tool at Harlem United. In addition to his affiliation with Harlem United, Mr. McGovern participated in the creation of AmidaCare, Inc., a special needs insurance plan for people with HIV/AIDS. In that capacity, he oversaw the start-up and development of a model managed care plan for effective, efficient care for people with HIV/AIDS who also suffer from co-morbidities. Mr. McGovern is a past Treasurer of the AIDS Day Services Association, a consortium of adult day health care centers. He is also a past Community Co-Chair and Finance Chair of the HIV Planning Council of New York City’s Department of Health and Mental Hygiene (NYCDOHMH) and member of the NYCDOHMH Advisory Board. Prior to joining Harlem United in 1999, Mr. McGovern was the Chief Operating Officer of Housing Works, Inc.

JONATHAN MERMIN, M.D.: Director, HIV/AIDS Prevention Program, Center for Disease Control (CDC). Dr. Jonathan Mermin is the Director of the Division of HIV/AIDS Prevention (DHAP), leading CDC’s domestic HIV prevention activities. Prior to starting as the DHAP Director in July 2009, Dr. Mermin served as the Director of CDC-Kenya and HHS Public Health Attaché for the U.S. Embassy for three years. He oversaw programs and research involving a broad range of infectious diseases, including HIV/AIDS, malaria, tuberculosis, and emerging infections. From 1999 to 2006, Dr. Mermin served as the director of CDC-Uganda where he established the CDC program and supervised programmatic, epidemiologic, and administrative activities. In Uganda, he oversaw the collaborative initiation, expansion and evaluation of CDC Uganda’s HIV prevention and care programs, and received numerous awards and commendations for his innovative leadership. In 1998, Dr. Mermin was stationed by CDC in a preventive medicine residency at the California Department of Health Services, Division of Communicable Disease Control. In 1995, he began his career with CDC as an Epidemic Intelligence Service (EIS) Officer investigating a typhoid fever epidemic in Dushanbe, Tajikistan, and E. coli and Salmonella outbreaks in the United States and abroad. Between 1995 and 1998, he was an internal medicine resident at San Francisco General Hospital, taking care of patients with HIV and other illnesses. Dr. Mermin is an author of more than 100 scientific publications. He is a graduate of Harvard College and of Stanford University School of Medicine, and received his MPH from Emory University. He currently serves as an Associate Clinical Professor at the University of California, San Francisco School of Medicine.
TJ RIVETTI: Director of Public Health and Government Relations, ALERE. TJ Rivetti has worked in the Pharmaceutical and Diagnostics Industries for 23 years. For the last seven years, Mr. Rivetti has been employed with ALERE. In 2007, Mr. Rivetti became the Director of Public Health and Government Relations when ALERE launched the Clearview HIV Products into all North American markets.

RON TICHO: Senior Vice President, Corporate Communications OraSure Technologies, Inc. Ron Ticho is the Senior Vice President, Corporate Communications, where he has global responsibilities for the development and execution of corporate marketing and communications plans on behalf of the Company. Mr. Ticho joined OraSure in August 2005 and is a member of the Company’s executive team. Prior to being appointed to his current role at OraSure in August 2008, Mr. Ticho served as Vice President, Marketing where he had oversight for product marketing. He was intimately involved in the market launch of the Company’s portfolio of products including the OraQuick ADVANCE test, the nation’s first FDA-approved rapid HIV test and the only rapid HIV test that can be used with blood and oral fluid. Before joining OraSure, Mr. Ticho served as a principal of a marketing and communications brand strategy firm that worked primarily with biotech, education-based companies and venture capital firms in developing and executing go-to-market strategies and product launch plans. Previously he worked for 12 years at Lehigh University, heading up the institution’s marketing and university relations program and serving as an adjunct faculty member. Mr. Ticho earned a B.S. degree in Finance and Journalism and an MBA from Lehigh University.

LYNN ROTHBERG WEGMAN: Deputy Director in the Division of Training and Technical Assistance, HIV/AIDS Bureau, Health Resources and Services Administration. Ms. Wegman became the Deputy Director in the Division of Training and Technical Assistance (TA) in the HIV/AIDS Bureau in April, 2009. The primary goal of the division is to provide resources and TA to all Ryan White HIV/AIDS Program grantees, and to assist grantees to improve their delivery of services. Prior to this position, she served as the Chief of the HIV Education Branch in this division and managed the AIDS Education and Training Centers Program, which is the clinical training arm for the Ryan White Program. Prior to her work in HIV, Ms. Wegman was the Director of the Division of State, Community, and Public Health in the Bureau of Health Professions (August 2002 - May 2006) where she was responsible for overseeing 16 health professions and public health training programs along with oversight of an HHS Advisory Committee on Interdisciplinary Community-Based Health Professions Education. From 1997 – 2002, she first served as the Deputy, and then became the Director of the Division of Transplantation in HRSA where she was responsible for the direction, coordination, and oversight of the operation, effectiveness, and efficiency of the organ donation and transplantation system in the U.S. Ms. Wegman has been with HRSA for 30 years, ever since she joined the Federal Government as a Presidential Management Intern after graduating from NYU with a Masters Degree in Public Administration with a focus in health.

MICHAEL RUPPAL: Executive Director, The AIDS Institute, Tampa, FL/Washington, D.C. Michael Ruppal is the Executive Director of The AIDS Institute (TAI), a national HIV/AIDS organization with a mission to promote action for social change through, public policy research, advocacy and education. TAI’s program and administrative offices are in Tampa, FL at the University of South Florida, College of Medicine and the national policy office is in Washington, DC. For the past 15 years, he has functioned in senior management for the non-profit sector developing, managing and providing HIV/AIDS support services in various capacities including case management, supportive housing services, rental assistance, food pantry, financial management and job placement. Prior to his experience in the non-profit field he worked as a real estate/construction lender for Barnett Banks of Florida. He founded and owned a real estate company as well as a

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real estate development/construction company for over 12 years. As a licensed real estate broker, mortgage broker and residential contractor, Mr. Ruppal has an extensive background in financial and business management and program and project development. Since transitioning into working with HIV/AIDS service organizations he has developed and supervised, advocacy and outreach programs, research projects, prevention services, food service programs, comprehensive financial assistance services, direct housing and housing assistance programs, volunteer programs, special events and fundraising services.

CARL SCHMID: Deputy Executive Director, The AIDS Institute, Washington, D.C., Carl Schmid was named Deputy Executive Director of The AIDS Institute, a national public policy, advocacy and research organization, in June, 2009. Prior to that he served as the Institute’s Director of Federal Affairs, a position he held since February 2004. Prior to joining The AIDS Institute, he served as a consultant to a number of HIV/AIDS and civil rights organizations. He has worked in Washington for over 20 years, and began his public policy work in the energy arena, which continued through 2003. Mr. Schmid is co-convener of AIDS In America, a coalition of national AIDS organizations that focus on federal HIV policy; co-chair of the AIDS Budget and Appropriations Coalition; a Convening Group member of the Federal AIDS Policy Partnership, and co-chair of an HIV Testing Reimbursement Work Group. He is a former chair of the HIV Prevention Action Coalition and the Ryan White Reauthorization Work Group. He remains active in those coalitions along with others that advocate for Medicaid, Medicare, and Healthcare Reform; the AIDS Drug Assistance Program (ADAP), and Hepatitis issues. He was a member of the Presidential Advisory Council on HIV/AIDS from 2007 to 2009, and Chaired its Domestic Subcommittee. In 2010 he was named by POZ Magazine as one of the 100 most effective AIDS fighters in the nation and was recently named by Whitman Walker Health as one of the 25 individuals who have played prominent roles in the fight against HIV/AIDS in DC over the past 25 years. Mr. Schmid earned a B.A. in Public Affairs and a M.B.A. in International Affairs from the George Washington University in Washington, D.C.