FHAAN
Product & Policy Advocacy Committee
Webinar Notes & Action Items
Monday December 6, 2010, Noon (ET)

Who (Committee Participants):
Rafael Abadia        Steve Hoke        *Michael Ruppal        Joey Wynn
Ken Bargar           Ted Howard        Michelle Scavnicky      Ksena Zippere
David Brakebill      Vickie Lynn       James Tally
*Jesse Fry            Butch McKay       Maria Thompson
(*committee co-chairs)

What (Purpose):
To identify our audiences and educate them on our issues.

How: Create these four (4) items:

I. Introduction Letter:
   ➢ Who we are, mission, purpose, etc.
     ▪ Action Item: **Jesse Fry** will create draft of letter from FHAAN About Us document for committee review

II. One-Pager (back-to-back) for each of our priority issues:
   ➢ Summary to be used to communicate of message quickly, understandably and effectively.
   ➢ Can use as fliers with legislators, media, Internet postings, +.

Meeting Notes:
     ▪ Single version per issue
     ▪ Generic enough for general public/audience
     ▪ Be mindful of audience and state dept of health, local county attorneys, etc. rules
       ⬤ **Action Item:** [TA] to set webinar with AFJ, FL Legal Services (Jesse to email Ted contact info), local attorneys (Joey to send Ted a few Broward County contacts), etc...to learn.
       ⬤ Michael: I think we should do a little more investigating on the attorney issue to see what it is we are looking for first. I can see a webinar that would explain the different rules for: individuals, community organizations, DOH/State employees, registered lobbyists.
Priority Issues:
1. Access to Care:
   A. ADAP – Ken to ask David Brakebill to draft by 1/3/11.
   B. AICP – Jesse to draft by 1/3/11.
   C. Medicaid – Joey to draft by 1/3/11.
2. Housing – James to ask Bob Reynolds to draft by 1/3/11.
3. Prevention - Ken will work with Valerie to draft that while we are in DC with Bobby Davis. To draft by 1/3/11.
4. Other:
   - How Members Get Care – being drafted by Jesse
   - Health Reform (Ryan White reauthorization/wrap-around services) – Joey Wynn to draft by 1/3/11
     - Pharmacy Formulary
     - In/Out of Network
   [Idea: early 2011 Summit]
   Joey and Committee to review all for feedback.
   Ted to post all as PDF (except Intro letter = Word) to TAI FHAAN page.
   Ted to create centralized email system from TAI, based from TIA website.

III. Fact Sheets (1 page, back-to-back):
Michael Ruppal volunteered to lead develop of templates for fact sheets and review existing surveillance systems.

   ➢ Templates for fact sheets:
     - Templates: Create the templates. FL AIDS Action had great examples for us to work from.
       - Michael will review content created by committee, then create format to plug into.
         o Printable
         o Excel data sheets are compliments to these.
     - Content: Add content. As needed, submit a public records request for content.

   ➢ Review existing surveillance systems (by state and by area):
     - Tom Liberti info is available and can be included with our fact sheets as separate supporting doc. Tom will help us with this data. The data is there, we need to decide how to present it.
     - Florida 2009 Epidemiologic Profile Tables by Area:

IV. Snap-Shots:
   ➢ e.g. - by county: Use existing PPT slides, etc.
   ➢ Action Item: TAI’s Michael Ruppal and Michelle Scavnicky to create prototype and email to committee by 1/3/11.
     - One Excel file with multiple “Area” tabs and one state tab.
     - Available data on FL Bureau of HIV/AIDS website.
Like Meghan’s, but our to be posted online (TAI’s FHAAN page)

**Action Item:** [TAI] will send survey on rules about communications to members (consortia, planning council)

**Tabled until next committee call**

For the survey I see:

- What do you allow your members to report or discuss regarding: ?
  - Policy
  - Advocacy
- Do you have a policy or advocacy committee?
- Do you have a policy or advocacy report on your meeting agendas?
- Are there any restrictions regarding policy or advocacy for your members?
- Are you interested in having a training provided to your members regarding policy or advocacy?
- Leadership contact information?

**Gregory Veney** volunteered to work on “off paper” communications (Websites, TV, etc.)

**New Business:**

Joey Wynn, Healthcare Reform – What is safe vs. what will be repealed. What is important to FHAAN? FHAAN to prioritize what we want to focus on for prevention and delivery.