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THE AIDS INSTITUTE UNVEILS NEW LOGO AND ANNOUNCES EVENTS PLANNED FOR NATIONAL HIV/AIDS & AGING AWARENESS DAY

Washington, DC –The AIDS Institute (TAI) is excited to introduce its new logo in recognition of National HIV/AIDS and Aging Awareness Day (NHAAAD) scheduled for September 18, 2013. Events are planned in conjunction with the 6th annual awareness campaign that targets HIV prevention, testing, education and treatment for adults over 50 living with or at risk of HIV.

“We are excited to launch the new NHAAAD logo. We feel it represents the target population and demonstrates a message that embraces and cares for adults over 50 living with or at risk of HIV”, states Michelle Scavnicky, Director of Education and Capacity Building, The AIDS Institute.

[NHAAAD events](#) are scheduled across the country including the following states: California, Connecticut, Florida, Illinois, Maryland, Tennessee and Washington, DC. International events for NHAAAD include efforts to reach older adults in Canada and Kenya. One particular town hall event is planned to recognize long-term survivors and wounded AIDS warriors. Another community health fair event at a local veteran's hospital includes a collaborative approach to raise HIV/AIDS and Hepatitis C awareness and provide health and wellness information.

In recognition and observance of National HIV/AIDS and Aging Awareness Day, the United States Senate Special Committee on Aging will hold a [Congressional hearing](#) at the Capitol. The hearing precedes a staff briefing and reception that is focused on [“Older Americans: The Changing Face of HIV/AIDS in America”](#). The briefing will highlight the needs and challenges of older adults with and at risk for HIV. Guest speakers will address the rapid changing demographics of the HIV epidemic in the U.S., the prevention, testing, treatment and services of older persons and how best to meet the unique challenges and needs of persons aging with HIV/AIDS.

Please visit www.NHAAAD.org for more information and to access and download NHAAAD educational materials.

The AIDS Institute is a national nonprofit organization that promotes action for social change through research, public policy, advocacy, and education.

For more information and to become involved, visit www.TheAIDSInstitute.org or write to us at info@theaidsinstitute.org, and follow The AIDS Institute on Twitter @AIDSAdvocacy and Facebook at www.facebook.com/TheAIDSInstitute.