THE AIDS INSTITUTE
SEMINAR:
A CLOSER LOOK AT THE HIV/AIDS AND AGING POPULATION
FRIDAY, NOVEMBER 11, 2011
9:00 AM – 12 NOON
# Seminar Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00-9:15 AM</td>
<td>Welcome &amp; Introductions - Michael Ruppall, The AIDS Institute</td>
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<td>(Brief introductions of participants)</td>
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<tr>
<td>9:15-9:30 AM</td>
<td>Brief overview of NHAAAD - Michelle Scavnicky, The AIDS Institute</td>
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<td>9:30-10:15 AM</td>
<td>Overview of the data showing trends in the HIV aging population/Care and Treatment challenges - Nathan Linsk, PhD</td>
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<td>10:15 BREAK</td>
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<td>10:20-11:00 AM</td>
<td>Prevention and outreach challenges - Dan Tietz, AIDS Community Research Initiative of America &amp; Hanna Tessema, ACRIA</td>
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<tr>
<td>11:00-11:15 AM</td>
<td>The HIV and Aging Consensus Project: Recommended Treatment Strategies for Clinicians Managing Older Patients with HIV - Ken South, American Academy of HIV Medicine</td>
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<td>11:15-11:30 AM</td>
<td>Aging with HIV: a personal perspective - Jane Fowler, HIV Wisdom for Older Women</td>
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<td>11:30-11:45 AM</td>
<td>Policy Updates - Elizabeth Lovinger, Gay Men’s Health Crisis</td>
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<td>11:45-12:00 PM</td>
<td>Q &amp; A, wrap up</td>
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National HIV/AIDS and Aging Awareness

National Awareness Day Held annually on September 18th
Goals of NHAAAD

- To raise HIV/AIDS awareness among the aging population through educational efforts and awareness campaigns.

- To highlight the complex issue related to HIV prevention, care, and treatment for aging populations in the United States.

- To emphasize the need for prevention, research, and data targeting the aging population regarding HIV.

- To increase the medical understanding of the aging process and its impact on HIV/AIDS.

- To increase quality of life for those living with HIV/AIDS.

- To reduce the stigma surrounding HIV/AIDS among the aging population.

- To increase HIV/AIDS testing in the aging population.
Target Audience

- People living with HIV/AIDS (PLWHAs) who are aging with the disease or already over 50 at the time of their initial diagnosis
- Increasing percentage of the population that needs to protect itself from HIV infection, including the growing baby boomer population
- Increasing number of grandparents becoming the primary guardians for children who have lost their parent(s) to HIV/AIDS
NHAAAD Tool Kit

- Community Invite Letter (2008)
- Brochure (2008)
- Fact Sheet (2008)
- Original Poster (2008)
- Sample Media Advisory (2008)
- Power Point Presentation (2010)
- Poster Series (2011)
- Social Media Guide (2011)
- Event Evaluation Form (2011)
2011 Recognition/Promotion of NHAAAD

Dr. Deborah Parham Hopson Blog Post on NHAAAD

The AIDS Institute Blog Post on NHAAAD

ACRIA/AAHIM/AGS Press Release

Kathy Greenlee 4th National HIV/AIDS and Aging Awareness Day Blog

Office of National AIDS Policy on NHAAAD
HOW YOU CAN GET INVOLVED IN NHAAAD

- Host a free HIV screening fair. Encourage and promote HIV testing among older Americans
- Host a health fair – cholesterol, blood pressure, body mass index. Provide HIV prevention and education messages to older Americans
- Arrange a presentation by a physician, health care provider – answer/question session
- Encourage older Americans to practice safer methods to prevent HIV/AIDS and other Sexually Transmitted Diseases (STD’s)
- Organize a public forum or town hall meeting held to discuss the impact of HIV/AIDS in the senior community
Thank you!

For more information, please contact:

Michelle Scavnicky, MS
Director of Education and CBA Programs
Mscavnicky@TheAIDSInstitute.org
813-258-5929 (office)
NHAAAD on Facebook
http://on.fb.me/pjLwzI
NHAAAD on Twitter
@AIDSandAging
General resources for HIV/AIDS or the older adult population

- http://www.theaidsinstitute.org
- http://www.NHAAAD.org
- http://www.aids.gov
- http://www.aids.gov/locator/
- http://www.aoa.gov/
- http://www.acria.org
- http://www.cdc.gov/hiv/
- http://www.sageusa.org